

Life Is On

APC
by Schneider Electric



DAT
Tech Made Simple

COMPANY PROFILE



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ABOUT COMPANY

DAT (Digital Advanced Technology) is an innovative IT infrastructure and power solutions provider operating in Iraq and the surrounding region. With a focus on power protection, data center infrastructure, and intelligent energy solutions, DAT offers comprehensive services from consultation to ongoing support for businesses and government entities.

Key capabilities include:

- Infrastructure design and solution architecture
- Power and cooling systems integration
- Data center deployment and optimization
- Technical consultancy and project management
- Logistics, installation, and commissioning
- After-sales support and maintenance

DAT acts as a value-added partner, ensuring resilient and efficient infrastructure with fast local support and reliable service continuity. The company provides a range of advanced technologies, such as:

- Uninterruptible Power Supply (UPS) systems
- Power distribution and energy management solutions
- Precision cooling systems
- Data center racks and containment
- Environmental monitoring and DCIM platforms
- Integrated IT infrastructure solutions

Through partnerships with global leaders like Schneider Electric and APC, DAT offers world-class products and localized expertise, with operations in all Iraq region for rapid response and support.

WELCOME MESSAGE

Hamzeh Chikh Eisa

Founder and CEO



Welcome to DAT, your premier IT infrastructure supplier and trusted partner in the evolving landscape of Iraq. As the Founder and CEO, it is my pleasure to extend a heartfelt welcome to you.

At DAT, we take pride in our commitment to personalized service and sustainable solutions. We understand that each of our partners is distinct, with unique challenges and aspirations. Consequently, we strive to tailor our offerings to meet your specific needs, providing individualized support at every stage of our collaboration.

Sustainability is fundamental to our business philosophy. We acknowledge the significance of responsible resource management and environmental stewardship. Through our initiatives and partnerships, we are dedicated to fostering a more sustainable future for generations to come. As we embark on this journey together, I encourage you to explore the myriad opportunities available within our company profile. From innovative IT solutions to exceptional customer service, we are here to empower your success.

OUR SERVICE



We provide a comprehensive range of IT and power infrastructure services in Iraq, combining technical expertise with local and global resources for reliable solutions. Our offerings include:

- **Advanced Infrastructure Solutions:** Integrated designs for power protection, cooling, and data centers tailored to various sectors.
- **Consultation & Solution Design:** Customized architectures developed in collaboration with clients to enhance efficiency and reliability.
- **Deployment & Project Execution:** Seamless project delivery adhering to international standards, covering logistics to installation.
- **Technical Support & Maintenance:** Ongoing support services for preventive maintenance, troubleshooting, and system optimization.
- **Local Availability & Fast Response:** In-country presence for quicker delivery and responsive technical assistance.
- **Strategic Partnerships:** Collaborations with global technology providers to ensure high-quality solutions.
- **Sustainable & Efficient Solutions:** Focus on energy-efficient technologies that reduce costs and promote environmental responsibility.

People & Expertise: A dedicated team of professionals committed to excellence and innovation in every project.





OUR **VISION**

To become a leading force in transforming IT and power infrastructure across Iraq, delivering reliable, scalable, and intelligent solutions that empower businesses and critical industries to grow with confidence.

We envision a future where advanced infrastructure is accessible, efficient, and resilient supporting digital transformation, operational continuity, and long-term sustainability across every sector.

By combining global technologies from industry leaders such as Schneider Electric with deep local expertise, we aim to set new standards in performance, reliability, and customer trust.



OUR MISSION

Our mission is to provide reliable IT and power infrastructure solutions that empower organizations in Iraq with confidence and continuity. We focus on understanding client needs and creating tailored solutions, from design to ongoing support, to ensure performance and scalability. By integrating advanced technologies from leaders like Schneider Electric with local expertise, we bridge innovation and practical application. Our commitment to operational excellence, partnerships, and a customer-centric approach supports digital transformation and minimizes downtime, delivering measurable impact on every project.



DAT
Tech Made Simple

Our Products



1-PHASE UPS



3-PHASE UPS



RACKS & ACCESSORIES



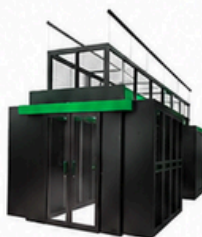
PDUS



PREFAB-DATACENTER



COOLING



AISLE CONTAINMENT

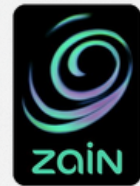


ENVIRONMENT PROTECTION



DCIM

A SELECTION OF OUR
ESTEEMED **CLIENTS**





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